



**WEST BENGAL STATE UNIVERSITY**  
B.Sc. Honours Part-III Examination, 2020

**AGRICULTURE AND RURAL DEVELOPMENT**

**PAPER-ARDA-VII**

Time Allotted: 2 Hours

Full Marks: 50

*The figures in the margin indicate full marks.  
Candidates should answer in their own words and adhere to the word limit as practicable.*

**GROUP-A**  
**(Full Marks: 25)**

1. Answer any **five** questions from the following: 2×5 = 10
  - (a) Give two examples of 'Entrepreneurship' developed in Rural areas.
  - (b) What do you mean by the term 'KVIC'?
  - (c) Give two examples of 'Woman Entrepreneurship'.
  - (d) What is 'Agri-clinic'?
  - (e) What is 'Food Park'?
  - (f) What do you mean by EDPs?
  - (g) Name few Entrepreneurship Programmes on fish production.
  - (h) What is Eco-tourism?
  
2. Answer any **one** question from the following: 5×1 = 5
  - (a) Explain briefly how NGOs promote rural entrepreneurship in India.
  - (b) Write a note on Rural Tourism.
  - (c) What are the constraints in Entrepreneurship development?
  - (d) Distinguish between KVIC and SMIC.
  
3. Answer any **one** question from the following: 10×1 = 10
  - (a) 'Entrepreneurship does not emerge spontaneously' — What are the factors that influence the emergence and development of entrepreneurship?
  - (b) What do you know about entrepreneurship development in the field of agriculture? State how entrepreneurship can be developed either in Spices or Plantation Crops.
  - (c) What is SWOT Analysis? Critically analyze SWOT of either Indian Dairy/Vegetable Processing Industry.
  - (d) What is Rural Entrepreneurship Development Programme (REDP)? State the objectives and different phases of REDP.

**GROUP-B**

**(Full Marks: 25)**

4. Answer any *five* questions from the following: 2×5 = 10
- (a) What do you mean by Contract Farming?
  - (b) What is Green House Effect?
  - (c) Define sustainable development.
  - (d) What is rural marketing?
  - (e) Write down the full name of HFC and IFFCO.
  - (f) What is PPP Model?
  - (g) What do you mean by Corporate Social Responsibility?
5. Answer any *one* question from the following: 5×1 = 5
- (a) Discuss in details the role of PPP Model towards rural development.
  - (b) Explain the essential conditions for food processing industry in the context of India.
  - (c) State the advantages and disadvantages of Contract Farming.
  - (d) Critically discuss the effects of global warming on agriculture and rural development.
6. Answer any *one* question from the following: 10×1 = 10
- (a) Critically discuss the elements of cyclone disaster management in our country.
  - (b) Critically discuss the indicators of sustainable rural development in India.
  - (c) Briefly discuss the role of rural marketing entrepreneurship in rural development.
  - (d) Critically discuss India's Fertilizer Industry and its role towards agricultural development.

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