



WEST BENGAL STATE UNIVERSITY

B.Sc. Honours Part-III Examination, 2021

ELEMENTARY KNOWLEDGE OF EXTENSION EDUCATION

PAPER: ARDA-V

Time Allotted: 2 Hours

Full Marks: 50

*The figures in the margin indicate full marks.
Candidates should answer in their own words and adhere to the word limit as practicable.*

GROUP-A

1. Answer any **five** questions from the following: 2×5 = 10
 - (a) What do you mean by Extension Education?
 - (b) Write down the concept of Extension Education.
 - (c) What do you mean by Diffusion?
 - (d) Distinguish between Formal Education and Non-Formal Education.
 - (e) What do you mean by Rapid Rural Appraisal?
 - (f) What do you mean by Adoption?
 - (g) Write the role of 'Radio' for Extension Education.

2. Answer any **one** question from the following: 5×1 = 5
 - (a) Write down the objectives of Extension Education for the development of people in rural area.
 - (b) Enumerate the principles of Extension Education.
 - (c) What do you mean by Technology Assessment and Refinement and write in brief the objectives of the programme.
 - (d) What do you mean by Cyber Extension? Write in brief the role of Cyber Extension for rural development.

3. Answer any **one** question from the following: 10×1 = 10
 - (a) What do you mean by Communication process? Discuss in details the methods of Communication.
 - (b) Critically discuss the different stages of adoption process by farmers in India in specific details.
 - (c) What do you mean by Participatory Rural Appraisal (PRA)? Discuss in details about tools and techniques which are commonly used for participatory development.

GROUP-B

4. Answer any *five* questions from the following: 2×5 = 10
- (a) Write down elements of organisational planning.
 - (b) State the merits and demerits of spoken and written form of Communication.
 - (c) State the steps of organising training programme.
 - (d) State the steps followed for prioritizing the rural problems through ranking.
 - (e) Write down some major reasons of failure of some social programmes.
 - (f) What do you mean by motivation?
 - (g) What is leaflet?
5. Answer any *one* question from the following: 5×1 = 5
- (a) What do you mean by Delegation of authority in organizational management?
 - (b) What do you mean by Training? Discuss in detail the different types of training for extension workers.
 - (c) Discuss in short on Experimental Learning Cycle.
 - (d) Discuss the Maslow's Self-Actualization theory of motivation.
6. Answer any *one* question from the following: 10×1 = 10
- (a) What is Programme Planning? Write in detail the steps of programme planning.
 - (b) Critically discuss in detail the principles of programme planning.
 - (c) Discuss in detail about different profit making and non-profit making organisations in rural areas of West Bengal.
 - (d) What do you mean by Capacity Building? Write in detail the steps of Capacity Building in an organisation.

N.B. : *Students have to complete submission of their Answer Scripts through E-mail / Whatsapp to their own respective colleges on the same day / date of examination within 1 hour after end of exam. University / College authorities will not be held responsible for wrong submission (at in proper address). Students are strongly advised not to submit multiple copies of the same answer script.*

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